

# ARRA AZURA

PRESS KIT



ARRA PASCUAL 2.0

# BIOGRAPHY

Born in The Philippine Islands but a citizen of the world, **Arra Azura** formerly known as Arra Pascual is a multimedia artiste who quickly rose to DJ superstardom in Asia after being discovered by Pioneer DJ Asia Center in Manila at a product launch in 2011.

Arra trained heavily that year and eventually became one of Asia's most in demand DJs recognized distinctly for her skills and stage presence. Her heavy influence in the booming EDM scene paved the way for more female DJs to be acknowledged in the male dominated industry of DJ-ing.

Arra is most known for her magnetizing presence on stage, her jet-setter lifestyle, dedication to music and a little controversy with fighting off hating trolls on social media . With 12 years of DJ experience, Arra is able to adapt to any music format depending on the crowd's vibe.

## DJ INFO

### GENRES

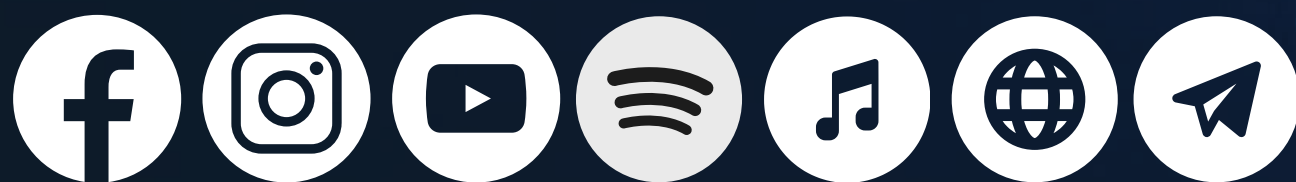
EVERYTHING EDM,  
TECH HOUSE, AFRO BEATS  
HIP HOP & COMMERCIAL

### CATEGORY

CLUB DJ AND LIVE  
PERFORMANCE ACT:  
SINGING, DANCING

### MEDIA TYPE

REKORDBOX & EXCLUSIVE  
TO PIONEER DJ



INQUIRIES & BOOKINGS  
MANAGEMENT@ARRA-AZURA.COM



# PERFORMANCES

## SINGAPORE

SILOSO BEACH PARTY NYE 2020, SENTOSA  
FASHION TV BAR  
MARTINI BAR, RAFFLES HOTEL  
SINGAPORE F1 RACE WEEKEND

## UNITED ARAB EMIRATES

ARMANI/PRIVE, BURJ KHALIFA, DUBAI  
WAREHOUSE, LE MERIDIEN, DUBAI

## QATAR

RADISSON BLU HOTEL, DOHA  
QUBE DOHA

## CHINA

PLAY, HONG KONG  
MAGNUM, HONG KONG  
BOTTLES, MACAU  
SKY 21, MACAU

## CAMBODIA

MARQUEE CLUB, PHNOM PENH  
SOUND CLUB, PHNOM PENH

## THAILAND

SUGAR CLUB, BANGKOK  
SHARK CLUB, PHUKET  
SHERBET, BANGKOK  
999 WEST KHAOSAN  
RED SEED, BANGKOK

## VIETNAM

SAILING CLUB, NHA TRANG  
ULTRA MUZIK, HANOI  
SAILING CLUB, PHU QUOC  
ONE PLUS ROOFTOP, SAIGON  
PLAY CLUB, SAIGON  
FBAR, HANOI  
LUSH, SAIGON  
THE ROOFTOP, HANOI  
KLASS, HANOI

COVE MANILA, DJ MAG TOP 100 CLUB  
CHAOS NIGHTCLUB, MANILA  
LIV SUPERCLUB, CEBU  
EPIC, BORACAY  
MOVENPICK, BORACAY  
ALCHOLOGY, CEBU  
SINULOG FESTIVALS  
SURIGAO FESTIVALS  
HYDRO MANILA MUSIC FESTIVAL  
SKYE MANILA, BGC

## PHILIPPINES

VALKYRIE NIGHTCLUB, MANILA  
PRIVE, BGC  
THE OPUS LOUNGE, RESORTS WORLD  
PANGAEA, CITY OF DREAMS  
KADAYAWAN FESTIVALS, DAVAØ  
HYPER ROOF CLUB, CEBU  
CASTAWAY MUSIC FESTIVALS  
MASSKARA FESTIVALS, BACOLOD  
SPADE SUPERCLUB, BAGUIO  
AND SO MUCH MORE

## MALAYSIA

PLINE MUSIC FESTIVAL, JB  
ARTE BAR, KL  
ROOTZ, KL  
HARD ROCK HOTEL, PENANG  
WATERFRONT, KK  
ARUKU THE WALK, JB  
SARO LOUNGE, KL  
ZEBRA, KUCHING  
CLUB CELEBRITIES, MIRI

## INDONESIA

SKY GARDEN, BALI  
JENJA, BALI  
CLUB 360, SURABAYA  
TITANIUM, BATAM  
MINT, BALI  
MALIO, JAKARTA  
OLD MAN'S, CANGGU  
CORNER CLUB, MANADO  
VUE BEACH CLUB, CANGGU  
KARMABEACH CLUB, BALI

## INDIA

SEQUIA, GOA  
PLAYBOY CLUB, HYDERABAD  
TAP, MUMBAI  
CHINAGATE, BANDRA  
CLUB NO 17, SILIGURI  
TRILOGY CLUB, MUMBAI

## MYANMAR

THE CLUBHOUSE, YANGON

## BHUTAN

VIVACITY, THIMBPHU

## JAPAN

TOM FORD, TOKYO



# IN THE PRESS

## MAGAZINE COVERS



## PRINT ADS & BILLBOARDS



## AFFILIATION & TITLES

**Pioneer Dj**

OFFICIAL BRAND AMBASSADOR 2011 UNTIL PRESENT



MCA MUSIC INC.  
UNIVERSAL MUSIC GROUP

RECORD LABEL 2019 - 2020



OFFICIAL MONSTER ARTIST 2013 - 2017

## TV RESIDENCY



**LUNCH OUT LOUD ON TV5**  
RESIDENT DJ

# CLUB RESIDENCIES



2013-2014  
HO CHI MINH, VIETNAM



2017 - 2019  
MANILA, PHILIPPINES



SAILING CLUB  
Beach Club | PHU QUOC

2022-2023  
PHU QUOC, VIETNAM

## OPENING ACT FOR



DJ SNAKE



STEVE ANGELLO



KASKADEE



TUJAMO



IV OF SPADES



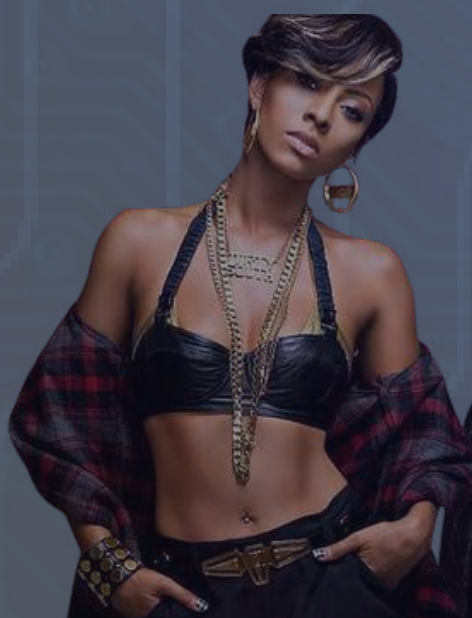
DANNY AVILA



CHUCKIE™

CUT KILLER

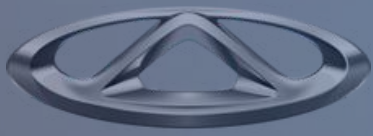
BORGEOLIS



NELLY, KERI HILSON, SEUNGRI OF BIG BANG, THE WANTED  
HELENA LEGEND, NICOLA FASANO AND SO MUCH MORE.

# ENDORSEMENTS

Pioneer Dj



CHERY

REVLON

FILA



OroDERM



Red Bull

Barbizon

sassa

# NOTABLE VENUES

ARMANI / PRIVE  
DUBAI



HANGING GARDENS OF BALI

Hard Rock  
HOTEL

PENANG

Radisson BLU  
HOTEL, DOHA

OKADA  
MANILA



SAILING CLUB

TS SUITES  
SEMINYAK  
HEEEL

sentosa

Signature Resort | PHU QUOC

# CORPORATE CLIENTS



CK-BET

MEGAWORLD

SBOBET

MACQUARIE

EMERSON

JCI

SMM

Arla

oriental Group  
東方集團

Canon



CHEVROLET

SUPERMALLS

BOSCH

Teleperformance



TOYOTA

ABS-CBN  
SPORTS+ACTION

Smart

RACE  
CHIP

GMA

PLAYBOY  
PHILIPPINES

FILA

MITSUBISHI  
MOTORS

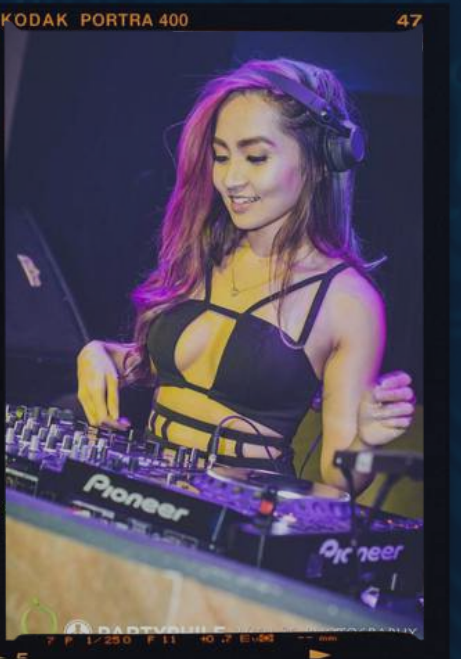
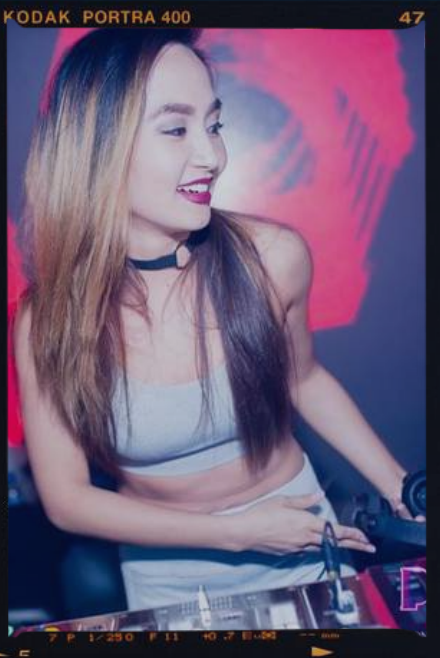
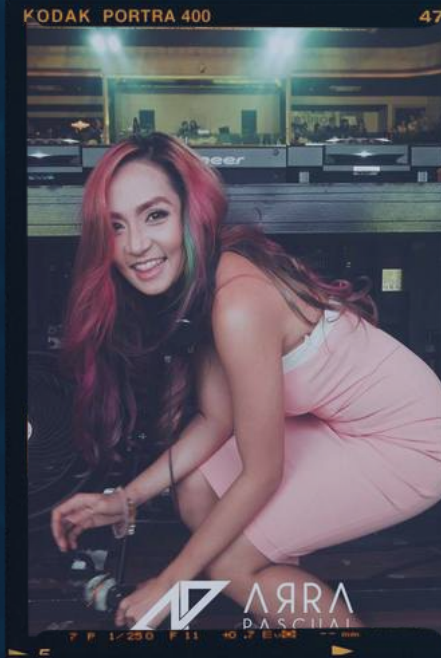
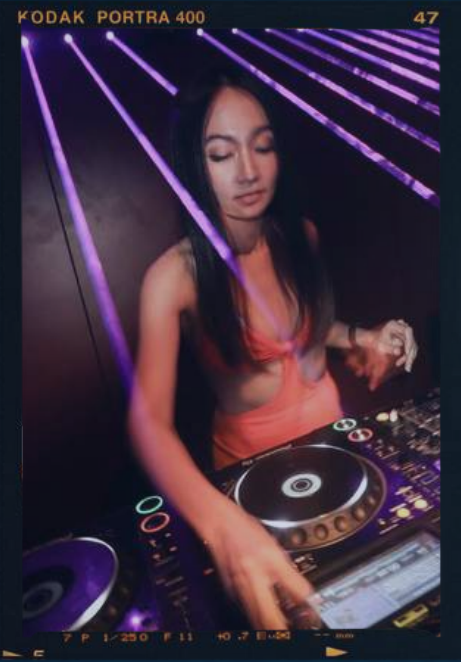
# MULTI-MEDIA ARTISTE



SINGER, DANCER,  
SONGWRITER, LIVE ACT



# #ARRGASM



WE BRING  
THE PARTY  
TO YOU  
ANYWHERE  
IN THE WORLD!